



June 13 - 15,
2007

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Overview

States are reshaping their Medicaid programs and their entire health systems, developing new models for delivering benefits, and expanding coverage for the uninsured. Federal and state policymakers from both political parties are increasingly focused on improving state-based health programs, and Congress will soon consider reauthorization of and possible expansions to the State Children's Health Insurance Program (SCHIP). Long-term care reform is also a top priority to policymakers as they grapple with increased demands on long-term care systems.

Join national thought leaders for the National Medicaid Congress, www.MedicaidCongress.com, June 13 – 15, 2007, in Washington, DC. This engaging three-day session will address critical questions about state uninsured initiatives, long-term care transformations, and Medicaid state benefit, delivery, and quality innovations.

Who Should Attend:

Policymakers
 Pharmaceutical Manufacturers
 Health Services Researchers and Academics
 Pharmaceutical and Health Care Executives and Board Members
 State Medicaid and Pharmacy Directors
 State Legislators
 SPAP Directors
 Patient Advocates
 Medicaid Managed Care Directors
 Health Plan, Health System, and Physician Organizations
 Medical Directors
 Physicians
 Pharmacists
 Purchasers, including Private Employers and Public Purchasers
 Pharmacy Benefit Management Companies
 Health Plans and Health Insurers
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 Pharmaceutical Consultants
 Investment Bankers
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December 10 – 12, 2007
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Learning Objectives

- Identify the leading state reform models that will drive the national Medicaid reform debate.
- Understand the upcoming federal and state debates on reauthorizing SCHIP and expanding coverage to the uninsured.
- Analyze the leading factors driving Medicaid costs and the leading options for reform from the perspectives of Congress, CMS, states, and the federal Medicaid Commission.
- Describe the impact of recent federal changes to Medicaid pharmacy reimbursements, cost-sharing, and Medicaid benefit design.
- Define emerging state strategies to reduce costs for health care services and to improve quality through health information technology and other initiatives.
- Examine emerging federal and state strategies to reform Medicaid's long-term care benefits and their impact on service quality and patient care.

Agenda

Pre-Conference

Wednesday, June 13, 2007

8:00 am PRE-CONFERENCES

Pre-Conference I. Medicaid Pharmacy Reimbursement Overview

Lauren Barnes, *Director, Avalere Health, Washington, DC*

Andrea Cohen, *Counsel, Manatt Phelps & Phillips LLP, New York, NY*

John Coster, PhD, *Vice President, Federal and State Programs, National Association of Chain Drug Stores, Alexandria, VA*

Deirdre Dozor, *Centers for Medicare and Medicaid Services, Baltimore, MD (Invited)*

Jennifer Kowalski, *Manager, Avalere Health, Washington, DC*

Pre-Conference II. Medicaid Basics and Overview

Debbie Chang, *Senior Vice President and Executive Director, Nemours Health and Prevention Services, Newark, DE*

Caroline Fisher, *Senior Associate, Avalere Health, Washington, DC*

Andrea Kastin, *Senior Associate, Avalere Health, Washington, DC*

Robin Rudowitz, *Principal Policy Analyst, Kaiser Family Foundation/Medicaid and the Uninsured, Washington, DC*

11:00 am ADJOURNMENT OF PRE-CONFERENCES

OPEN BREAK/REGISTRATION

Conference Agenda

Medicaid Congress Day I

Wednesday, June 13, 2007

OPENING GENERAL SESSION: OVERVIEW OF CURRENT STATE OF MEDICAID PROGRAM

1:00 pm Welcome, Introduction, and Conference Overview

Jon Blum, *Vice President, Avalere Health, Washington, DC*

1:30 pm The Administration's Medicaid Reform Priorities for 2007

Michael O. Leavitt, *Secretary of Health and Human Services, Department of Health and Human Services, Washington, DC (Invited)*

2:15 pm A View From The States: Medicaid and Health Reform Priorities

Carmen Hooker Odom, *Secretary, North Carolina Department of Health Human and Human Services, Raleigh, NC*

John Selig, *Director, Arkansas Department of Health and Human Services, Little Rock, AR*

Kevin Concannon, *Director, Iowa Department of Human Services, Des Moines, IA*

3:15 pm BREAK

3:45 pm Improving Care for Dual Eligible Beneficiaries

Grace-Marie Turner, *President, Galen Institute, Alexandria, VA*

4:15 pm Medicaid's Past Accomplishments and Future Opportunities and Challenges

Drew Altman, PhD, *President and Chief Executive Officer, Kaiser Family Foundation, Washington, DC*

5:00 pm ADJOURNMENT/ RECEPTION

Medicaid Congress Day 2

Thursday, June 14, 2007

MORNING GENERAL SESSION: LTC REFORM FOCUS

8:00 am The Congressional Medicaid Agenda for 2007

Representative Henry Waxman (D-CA), *Chairman, Committee on Oversight and Government Reform, Member, Committee on Energy and Commerce, United States House of Representatives, Washington, DC*

8:30 am The Long-Term Care Reform Challenges and Opportunities

John C. Rother, *Director of Legislation and Public Policy, AARP, Washington, DC*

9:00 am Transforming Long-Term Care and Medicaid: The Quality Imperative

Newt Gingrich, *Founder, Gingrich Group, Founder, Center for Health Transformation, Senior Fellow, American Enterprise Institute, Former Speaker, US House of Representatives, Washington, DC*

9:30 am Opportunities for Reform: The Long-Term Care Industry Perspective

Paul J. Diaz, *President and Chief Executive Officer, Kindred Healthcare Inc., Louisville, KY*

James Introne, *President and Chief Executive Officer, Catholic Health Care System of the Archdiocese of New York, New York, NY*

10:15 am BREAK

10:45 am CONCURRENT SESSION ONE

1.01 Strategies for Addressing the Uninsured

Jeff Lemieux, *Senior Vice President, Center for Health Policy Research, American Association of Health Plans, Washington, DC*

Richard Popper, *Executive Director, Maryland Health Insurance Plan, Baltimore, MD*

1.02 Emerging Private LTC Financing Innovations

Mike Cheek, *Senior Manager, Avalere Health, Washington, DC*

Richard P. Nelson, *Former Commissioner, Nebraska Medicaid Program, Lincoln, NE*

Jean Wood, *Division Director, Aging and Adult Services Division, Minnesota Department of Human Services, Executive Director, Minnesota Board on Aging, St. Paul, MN*

1.03 Managing Services through Medicaid MCOs or PCCM

Jonathan Barley, *Chief of Program Development and Analysis Section, Bureau of Managed Healthcare, Ohio Department of Job and Family Services, Columbus, OH (Invited)*

Suzanne Duda, *Director, Avalere Health, Washington, DC*

Jennifer Palm, *Staff Vice President, WellPoint, Indianapolis, IN (Invited)*

1.04 Strategies to Modernize State Medicaid Programs, Medicaid Transformation Grant Program

Brenda Bryant, *Assistant Director, Division of Health Care Financing, Utah Medicaid Program, Salt Lake City, UT*

Theresa Shireman, PhD, *University of Kansas Medical Center, Preventive Medicine & Public Health, Kansas City, KS*

11:45 am LUNCH

AFTERNOON GENERAL SESSION: UNINSURED FOCUS

12:45 pm Welcome, Afternoon General Session

Dan Mendelson, *President and Founder, Avalere Health, Washington, DC*

1:00 pm The Uninsured Imperative: Expanding Coverage at the State and Federal Level

Ron Pollack, *Founding Executive Director and Vice President, Families USA, Washington, DC*

1:30 pm State Initiatives to Cover the Uninsured

Sandra Shewry, *Director, California Department of Health Services, Sacramento, CA*

2:00 pm Employer Perspective on Federal and State Coverage Expansions

Robert S. Galvin, MD, MBA, *Director, Global Healthcare, General Electric Company, Founding Member, the Leapfrog Group, Vice Chair, Washington Business Group on Health, Fairfield, CT*

2:30 pm The Health Plan Industry Role in Expanding Coverage and Reforming Medicaid

Daniel J. Hilferty, *President and Chief Executive Officer, Keystone Mercy Health Plan/AmeriHealth Mercy Health, Philadelphia, PA*

3:00 pm BREAK

3:30 pm CONCURRENT SESSION TWO

2.01 Treating the Uninsured: Provider Perspectives on Caring for Uninsured Patients

Barbara Eyman, *Partner, Powell Goldstein, LLP, Washington, DC*
Tess Stack Kuenning, *Executive Director, Bi-State Primary Care Association, Concord, NH*

2.02 Integrating Medicare and Medicaid

Diane Flanders, *Director, Senior Care Options, Massachusetts Division of Medical Assistance, Boston, MA*
Cindi Jones, *Deputy Director, Virginia Department of Medical Assistance Services, Richmond, VA*

2.03 The Role of Consumer Choice in Medicaid Covered Services

Thomas Alexander, *Member, Labor, Commerce and Industry Committee, South Carolina Senate, Columbia, SC*
Tom Arnold, *Deputy Secretary for Medicaid, Florida Agency for Health Care Administration, Tallahassee, FL (Invited)*

2.04 Quality in Long-Term Care

Chris Condeelis, *Senior Director, Professional Development and Quality, American Health Care Association, Washington, DC*
Doug Pace, *Executive Director, National Commission for Long-Term Care Quality, Washington, DC (Invited)*

4:30 pm ADJOURNMENT

Medicaid Congress Day 3

Friday, June 15, 2007

8:00 am CONCURRENT SESSION THREE

3.01 Covering the Uninsured: State Initiatives to Expand Insurance
Chiquita Brooks-LaSure, *Director, Avalere Health, Washington, DC*
Rosemarie Day, *Deputy Director, Commonwealth Health Insurance Connector Authority, Boston, MA (Invited)*

3.02 Nursing Home Transformation

Marc S. Gold, *Director, Promoting Independence Initiative, Texas Department of Aging and Disability Services, Austin, TX*
Stephen A. Smith, *Director, Division of Aging, Indiana Family and Social Services Administration, Indianapolis, IN*

3.03 DRA Benchmark Plans

Mark Birdwhistell, *Secretary, Kentucky Cabinet for Health and Family Services, Frankfort, KY (Invited)*
Martha Roherty, *Director, National Association of State Medicaid Directors (NASMD), Washington, DC*

3.04 Improving Medicaid Quality

Allen Dobson, MD, *Assistant Secretary for Health Policy and Medical Assistance, Health and Human Services, North Carolina, Raleigh, NC*

9:00 am BREAK

CLOSING GENERAL SESSION: THE FEDERAL AND STATE OUTLOOK

9:15 am Medicaid Revisited: Skirmishes Over a Vast Public Enterprise

John K. Iglehart, *Founding Editor, Health Affairs, Bethesda, MD*

9:45 am Solutions for the Uninsured

Karen Davis, *President, Commonwealth Fund, New York, NY*

10:15 am The Medicaid Reform Imperative: A Governor's Perspective

Governor Eliot Spitzer (D-NY), *Albany, NY (Invited)*

10:45 am The Role of Managed Care in Strengthening Medicaid

John P. Monahan, *President, State Sponsored Business, WellPoint, Camarillo, CA*

11:15 am A View from the Hill: The Health Policy Agenda

Michelle Easton, *Democratic Chief Entitlements Counsel, Senate Finance Committee, United States Senate, Washington, DC*
Ryan Long, *Chief GOP Health Staffer, Committee on Energy and Commerce, United States House of Representatives, Washington, DC (Invited)*

Andy Schneider, *Democratic Staff, Committee on Oversight and Government Reform, United States House of Representatives, Washington, DC*

Rodney Whitlock, *Republican Staff, Senate Finance Committee, United States Senate, Washington, DC*

12:00 pm BREAK

12:15 pm CONCURRENT SESSION FOUR

4.01 Evaluating SCHIP's Successes and Challenges

Jocelyn Guyer, *Senior Program Director, Center for Children and Families, Senior Researcher, Georgetown University Health Policy Institute, Washington, DC (Invited)*

Michelle Mickey, *Director, Georgia SCHIP, Atlanta, GA (Invited)*

4.02 Commercial Marketplace and Nursing Home Transformation—Following Consumer Demand

Bonnie Kantor, ScD, *Executive Director, Pioneer Network, Rochester, NY (Invited)*

Jack MacDonald, *Senior Vice President of Government Relations and International Development, Beverly Enterprises, Inc., Washington, DC (Invited)*

Daniel Wilt, *Vice President for Business Development, Erickson Retirement, Baltimore, MD*

4.03 Innovations and Opportunities to Manage Chronic Disease

Mike Mawby, *Chief Government Affairs Officer, Novo Nordisk Pharmaceuticals, Inc., Washington, DC*

Rishabh Mehrotra, *President and Chief Executive Officer, SHPS, Inc., Louisville, KY (Invited)*

Josh Slen, *Director, Office of Vermont Health Access, Montpelier, VT (Invited)*

4.04 Health Information Technology and its Role in Medicaid

Jim Bureau, *Vice President, Chief Sales and Marketing Officer, Shared Health, Chattanooga, TN*

Sandra Mahkorn, MD, *Chief Medical Officer, Wisconsin Medicaid, Madison, WI (Invited)*

1:15 pm CONGRESS ADJOURNMENT

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The Seventh Disease Management Colloquium at Jefferson

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www.DMConferences.com

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MCLE - Required sponsor documentation has been forwarded to and credit requested from most MCLE states with general requirements for all lawyers. We have requested a total of 20.7 CLE hours from most MCLE states. Lawyers seeking credit in Pennsylvania must pay fees of \$1.50 per credit hour directly to the PA CLE Board. Medical Education Collaborative pays applicable fees in other states where the sponsor is required to do so, and in states where a late fee may become applicable. Please be aware that each state has its own rules and regulations, including its definition of CLE; therefore, certain programs may not receive credit in some states. For information on approved credit hours for your state, please contact Medical Education Collaborative at 303-420-3252, ext 24 starting two to three weeks prior to the program date. MEC is a State Bar of California approved MCLE provider. Please note: those seeking MCLE credit from Kansas and Virginia will be required to apply individually to their respective bars — no credit for these states can be issued by MEC.

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No prerequisites or advance requirements exist for this activity. This is a group-live activity. For more information regarding administrative policies such as complaint or refund, call MEC at (866) 420-3252 x37.

Participants must attend at least one program session and complete an evaluation plus an application for credit in order to receive a statement of credit. Statements of credit will be mailed within 6-8 weeks.

Hotel Accommodations

A special rate of \$249 single/double per night (plus tax) has been arranged for the Congress. There are a limited number of rooms available at the special rate. Please make your reservations directly with Renaissance Worldwide and mention the Medicaid Congress to receive the reduced rate. Reservations will be accepted until Sunday, May 20, 2007. After that cut-off date, reservations will be accepted on a space-available basis.

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MAIL: Conference Office, 3291 West Wilson Road, Pahrump, NV 89048

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- Pre-Conference II. Medicaid Basics and Overview**

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- Thursday, June 14, 10:45 am** 1.01 1.02 1.03 1.04
- 3:30 pm** 2.01 2.02 2.03 2.04
- Friday, June 15, 8:00 am** 3.01 3.02 3.03 3.04
- 12:15 pm** 4.01 4.02 4.03 4.04

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Register online at: www.MedicaidCongress.com



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Make payment by check (to Health Care Conference Administrators LLC), MasterCard, Visa or American Express. A \$20 fee will be charged on any returned checks. Groups: Have registration and credit card information for each person. List all group members on FAX cover sheet.

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