



Employment
Opportunities

Job Title: Hospital/PAC Product Manager, Syndication

Avalere Health is a leading research and strategic advisory services firm in the healthcare field with a staff of 150 experts. We serve a diverse client base, with a strong presence among Fortune 500 life science companies, health plans, providers, patient groups, trade associations, and government agencies. We have a strong following among policymakers, media, and the broader research community. More information is available at www.avalerehealth.net.

Avalere's core values are Excellence, Innovation, Integrity, Collaboration and Community. Our culture is one of close collaboration, candid and constructive feedback, and assignment of responsibilities on the basis of ability and availability, without undue emphasis on rank. We prize curiosity, resilience, a positive attitude, and a willingness to embrace new challenges.

From its inception, Avalere has devoted much attention to building and leveraging its intellectual property. We have a wide array of market- and client-positioning strategies, including a well-developed web presence, a strong set of relationships with media outlets, a commitment to hosting live and web-based events, and a set of tailored communication and educational products for our clients. Recently, we have begun to expand our syndication models to include subscriptions and related distribution channels as a way to expand our reach in our customer base and to gain new audiences for our content.

We are looking for a Hospital/PAC Product Manager, Syndication to oversee a syndicated product line. This position will report directly to the Senior Vice President for syndicated products.

Principal Duties and Responsibilities

- Lead project management activities throughout product development and lifecycle management
- Serve as internal product champion for offering
- Serve as a direct point of contact for clients of the program, which will require understanding of the client base and functionality and content of the product
- Oversee technical and content maintenance for the offering; identify and develop new functionality and content to be offered through the product
- Coordinate with internal subject matter experts to maintain and develop components of the program
- Coordinate the development of budgets to justify incremental upgrades
- Plan and manage the revenue growth of the program
- Resource and manage budget of internal and external resources as needed to contribute to the product
- Contribute to the design and development of marketing strategies and materials for external use as needed

Essential Skills, Experience and Other Job Related Requirements

- Bachelors degree in business administration, marketing, or other relevant discipline, or equivalent work experience and 3-5 years of experience working in healthcare, either within a post acute care or hospital setting, or as a consultant to those industries
- Experience in PAC and hospital marketing, care transitions, rehospitalizations, and/or familiarity with Medicare claims data
- Experience in working in cross-functional environments, with an emphasis on collaboration and the ability to coordinate the activities of disparate parts of an organization
- Excellent communication skills including the ability to concisely explain complicated concepts to executives and leaders within and outside the firm
- Proven ability to meet, exceed goals and to successfully overcome challenges or obstacles
- Creating and managing to budgets
- Excellent organization and time management skills

Avalere offers competitive compensation and benefits commensurate with experience. Located on DC's famed and vibrant Dupont Circle, Avalere is centrally situated and readily accessible from all over the DC metro area. For more information, visit www.avalerehealth.net.

Qualified candidates should submit electronic copies of the following:

- Cover letter
- Resume

Please forward the information to:

**Avalere Health LLC
1350 Connecticut Ave., NW
Suite 900
Washington, D.C. 20036
recruiting@avalerehealth.net**

EOE